



(Name)  
(Address Line 1)  
(Address Line 2)  
(City, State, Zip)  
(BARCODE)

Dear John Q. Business Owner,

Of all the potential threats to your business, here's one you may not have seen coming: a few inches of water from a flood causing tens of thousands of dollars in damage. If you would have had flood insurance, you and your business could have been financially protected.

**Keeping your business protected means keeping your doors open.**

If you think flooding can only temporarily sidetrack a business, think again. Over 40% of small businesses never reopen their doors following a disaster, and the costs of flooding aren't just short-term. A closed business means lost revenue, and a flooded business could mean tens of thousands of dollars in debt.

**It costs a little to protect a lot.**

Over the past 5 years (2006-2010), the average commercial flood claim was over \$85,000. Yet, for as little as \$237 a year, qualified business owners can get \$100,000 of contents coverage. So even if a disaster does hit, your business can get back on its feet quickly.

**Owning a small business can come with big risks.**

During a storm that floods, water doesn't just flood your building. It could flood your equipment, your electronics, your furniture and your entire inventory. Imagine having to replace all of that on your own. Now imagine having it covered by flood insurance. Simply put, your business is too important to leave exposed.

**Only flood insurance covers floods.**

Protect your business today. To purchase a flood policy, call your agent or one of the flood insurance experts listed below. To learn more about flood risk and flood insurance, go to [FloodSmart.gov/business](http://FloodSmart.gov/business). To find other agents, call 1-888-724-6791.

Sincerely,

Edward L. Connor  
Acting Associate Administrator  
for Federal Insurance and Mitigation

P.S. There's typically a 30-day waiting period on new insurance policies. If you wait until a flood happens, it will be too late. Now is the time to protect your business.

**To get flood insurance for your business, contact:**

**Agent Name**  
Company  
Address  
City/State/Zip  
1-888-xxx-xxxx  
email

**Agent Name**  
Company  
Address  
City/State/Zip  
1-888-xxx-xxxx

**For other agents in your area,  
visit [FloodSmart.gov/business](http://FloodSmart.gov/business)  
or call 1-888-724-6791.**

\*Agents listed (above) are voluntary participants in the FloodSmart Agent Program and meet the flood insurance training requirements for the Program. Qualified agents are randomly selected and listed based on your location. Other agents in your area may be found at [FloodSmart.gov](http://FloodSmart.gov), or you can contact your own insurance agent to learn more about purchasing flood insurance.





FEMA



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